



**Matthew Eisenbraun Joins SBDC as Director and Business Advisor**  
*Small Business Development Center Actively Serves  
Growing Businesses in Butler County*

**November 21, 2008 – Hamilton, Ohio** – The Small Business Development Center formally introduced Matthew Eisenbraun as its Director and Business Advisor to the Hamilton and Butler County business community last night during the Fifth Anniversary open house at [BizTech Center](#). In his new role since August, Eisenbraun brings a wealth of experience to the growing demand for services and programs offered to start-ups and young businesses in the region through the SBDC and the BizTech business incubator.

“Matt is passionate about small business growth in Butler County. His broad background and personal experience in both business and training make him a perfect fit to lead the next phase of growth. He has quickly become an integral component of BizTech and a real asset for SBDC counseling,” said Marilyn Collmer, BizTech Manager. “We are thrilled to have him on our team.”



Eisenbraun, who is an eight-year resident of the city of Hamilton and a successful entrepreneur himself, will oversee the continuing growth of the Hamilton-based programs and work directly with SBDC clients. As VP of Operations and a founding partner of The Columbus Stone Company, Inc., he has first-hand experience with strategic planning, staffing, finance and the full gamut of critical start-up issues. As Council Program Director of the Dan Beard Council of the Boy Scouts of America, he led working groups of all sizes and from all levels of professional experience, with specific emphasis on training, assessment and financial management. Eisenbraun is a graduate of Rice University with a BA in both Managerial Studies and Economics, and an emphasis in Computer Science. He has continued to add to his experience with professional development and awards through the BSA.

The Small Business Development Center at BizTech is a joint initiative of the City of Middletown’s Economic Development Department and the Hamilton/Butler County business incubator. The Ohio SBDC program is a network that provides confidential personal counseling, at no charge, to existing and start-up businesses for business plan development, business management, marketing strategy, financial management, international trade, networking and mentoring.

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**About BizTech**

Located at 20 High Street in Hamilton's historic former Municipal Building, BizTech has immediate availability for start-up space featuring shared resources and a comfortable environment for new businesses. The full menu of business counseling and training programs is open to any entrepreneur on a first come, first served basis. Established in 2003, BizTech is home to the Ohio Small Business Development Center (SBDC). Working with local Business Resource Partners, the experienced BizTech and SBDC staff offer a wide range of business counseling, training and mentoring opportunities that help young businesses get the solid start they need to remain successful.

For a tour of the BizTech facility and more information on how BizTech can SmartStart your business, contact Marilyn Collmer, BizTech Manager, at 513.737.6543 or visit [www.biztechcenter.com](http://www.biztechcenter.com)

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Contact:  
Marilyn Collmer  
BizTech Center  
20 High Street  
Hamilton, Ohio 45011  
[mcollmer@biztechcenter.com](mailto:mcollmer@biztechcenter.com)